

CASE HISTORY
ANTARES VISION GROUP

SETTING OPERATION AND SCALING
IN SWISS MARKET

6 June 2023

EXPERIENCE THE POWER OF TRUSTPARENCY



Antares Vision Group is driving **digitalization of products and supply chains** by leading **traceability, inspection, and integrated data management**. AV Group helps companies and institutions to achieve **safety, quality, efficiency, and sustainability**, enabling transparency and build trust: **Trustparency™**.

OUR VISION:

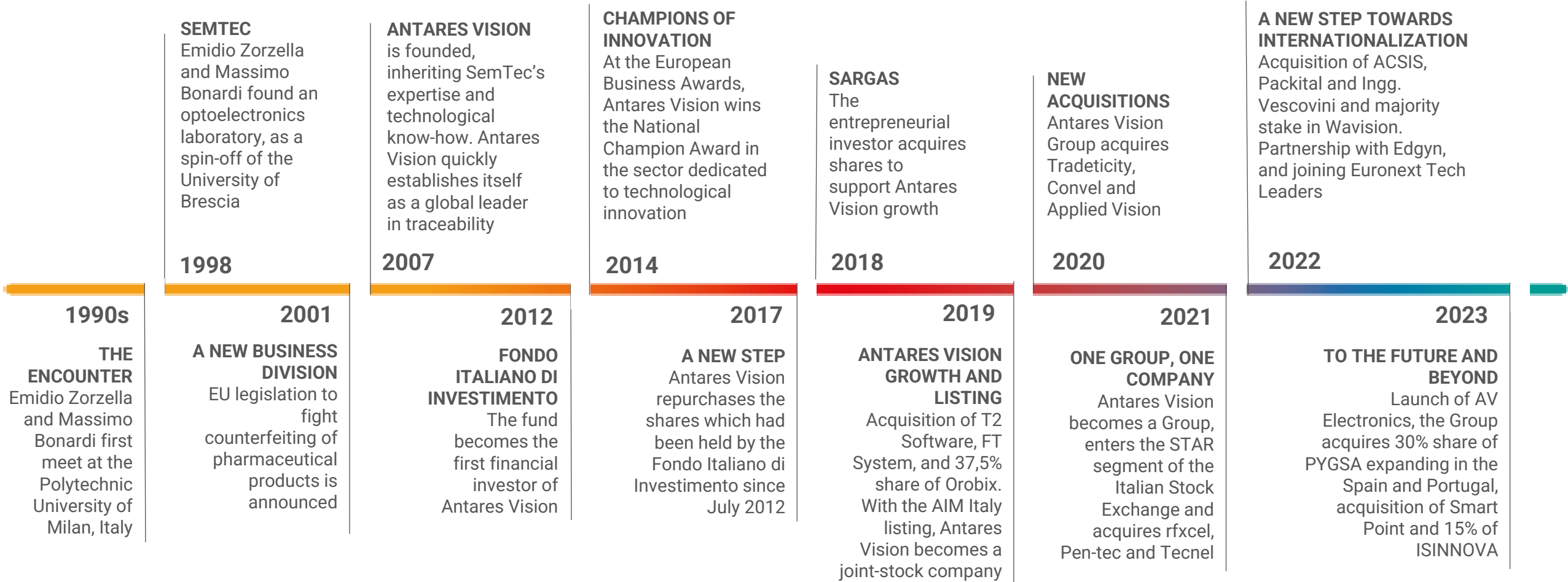
To be globally recognized as **innovation enabler** with the **power of technology**, to improve **quality of life**.

OUR MISSION:

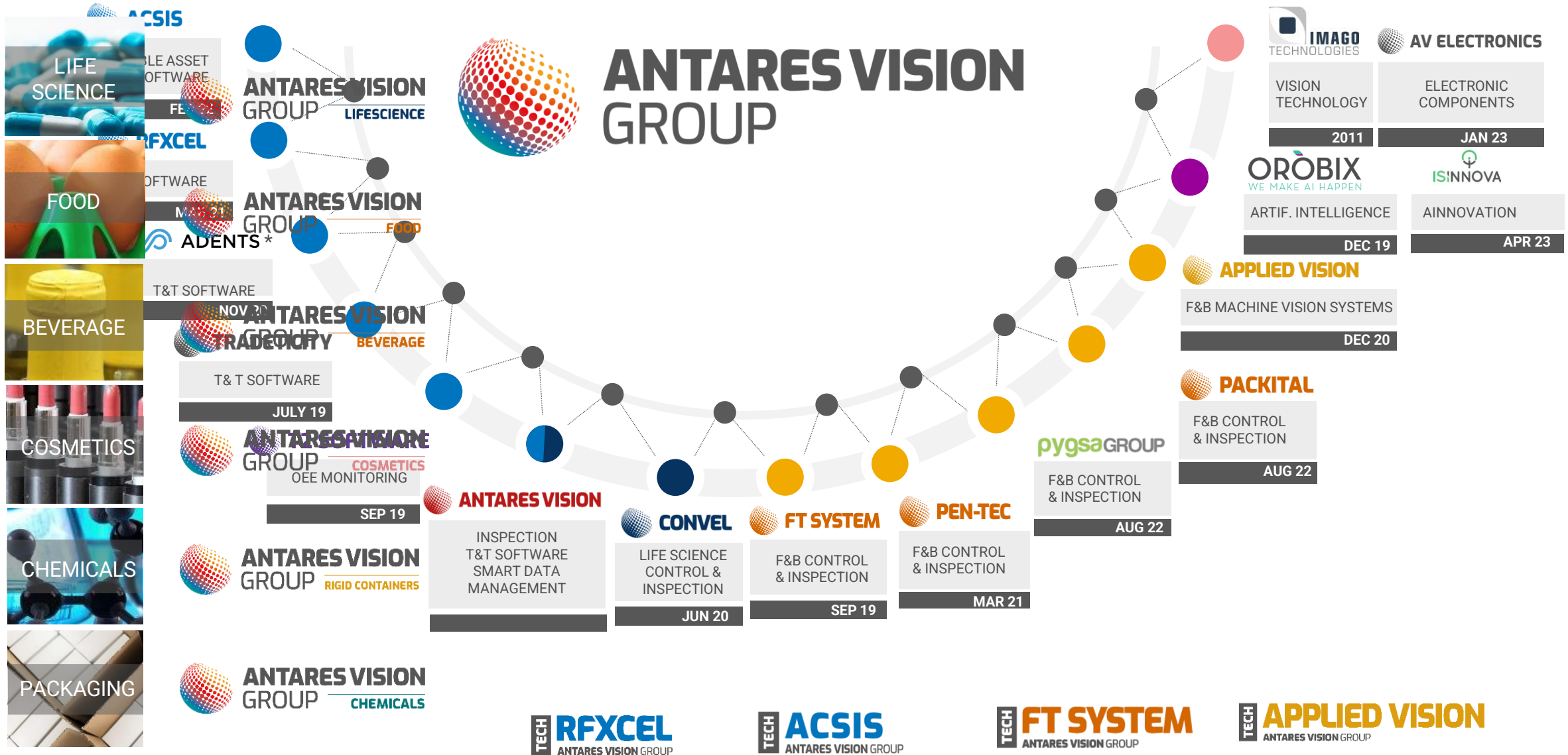
To accelerate **technology innovation and digitalization** by connecting the **physical and digital worlds** with the **integrated value chain**, empowering our customers to protect **product, profit, people, and planet**.



A HISTORY OF PASSION AND INNOVATION



FROM THE BEST OF BREED



DIAMIND

POWERING PRODUCTS AND SUPPLY CHAINS

QUALITY & SAFETY

EFFICIENCY

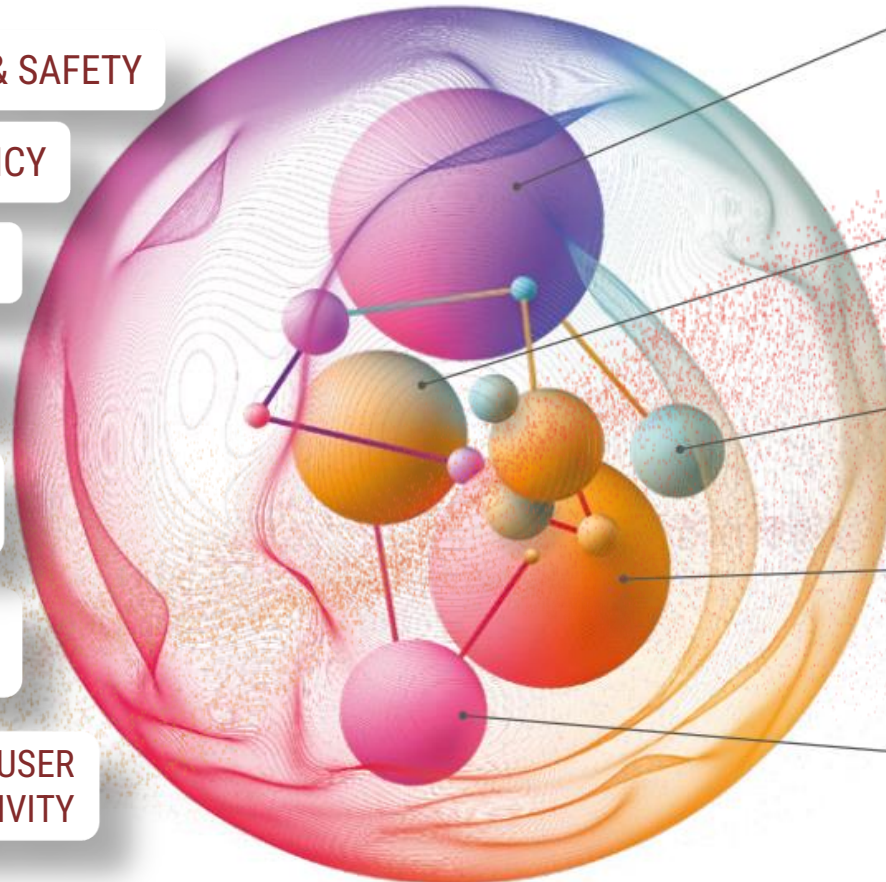
REGULATORY
COMPLIANCE

SUSTAINABILITY

BRAND
PROTECTION

SUPPLY CHAIN
TRANSPARENCY

END-USER
CONNECTIVITY



DIAMIND | LINE

Inspection: next-gen digitalization and quality inspection
Track & Trace: Lifetime Traceability with Track and Trace

DIAMIND | FACTORY

Lead your digital transformation in the production process

DIAMIND | WAREHOUSE

A complete warehouse management solution for businesses of all sizes.

DIAMIND | ENTERPRISE

An integrated solution for end-to-end traceability

DIAMIND | SUPPLY CHAIN

End-to-end supply chain digitalization

ANTARES VISION GROUP IN BRIEF



LEADER IN LIFE SCIENCE
TRACK&TRACE

€ 223 Mln

2022 REVENUE

7%

R&D
INVESTMENT

24%

SOFTWARE AS
% OF REVENUE

62%

LIFE
SCIENCE

38%

FMCG

MORE THAN • 30 company sites • 1100 employees worldwide • 40 partners • 60 countries served

3500+

Traceability solutions that
equip packaging lines worldwide

20 + years

Combined experience in
Track & Trace and vision technologies

6500+

Inspection systems installed
on bottling and packaging lines
for quality control all over the world

20+
billion

Serial numbers managed
for over 400 pharmaceutical customers
interconnected with the largest network
of **5,000+ third parties** (CMO, CPO, 3PL, DCs...)

25,000+

Inspection systems installed on packaging
and production lines for quality control
all over the world

2500+

Loyal customers



WHY SWITZERLAND ?

- **INNOVATION AND R&D**

1st place in [WIPO's 2022 Global Innovation Index](#) (GII)

- **TALENT POOL**

1st place in Global Talent Competitiveness Index by INSEAD

- **HUB FOR VALUABLE GLOBAL COMPANIES**

15 Fortune 500 Companies Headquartered in Switzerland

**LT
CC**

WHY LTCC?

- **HUB OF CONNECTIONS**

High-qualified networking opportunities, visibility and reputation facilitation, talent attraction

- **INNOVATION DEVELOPMENT**

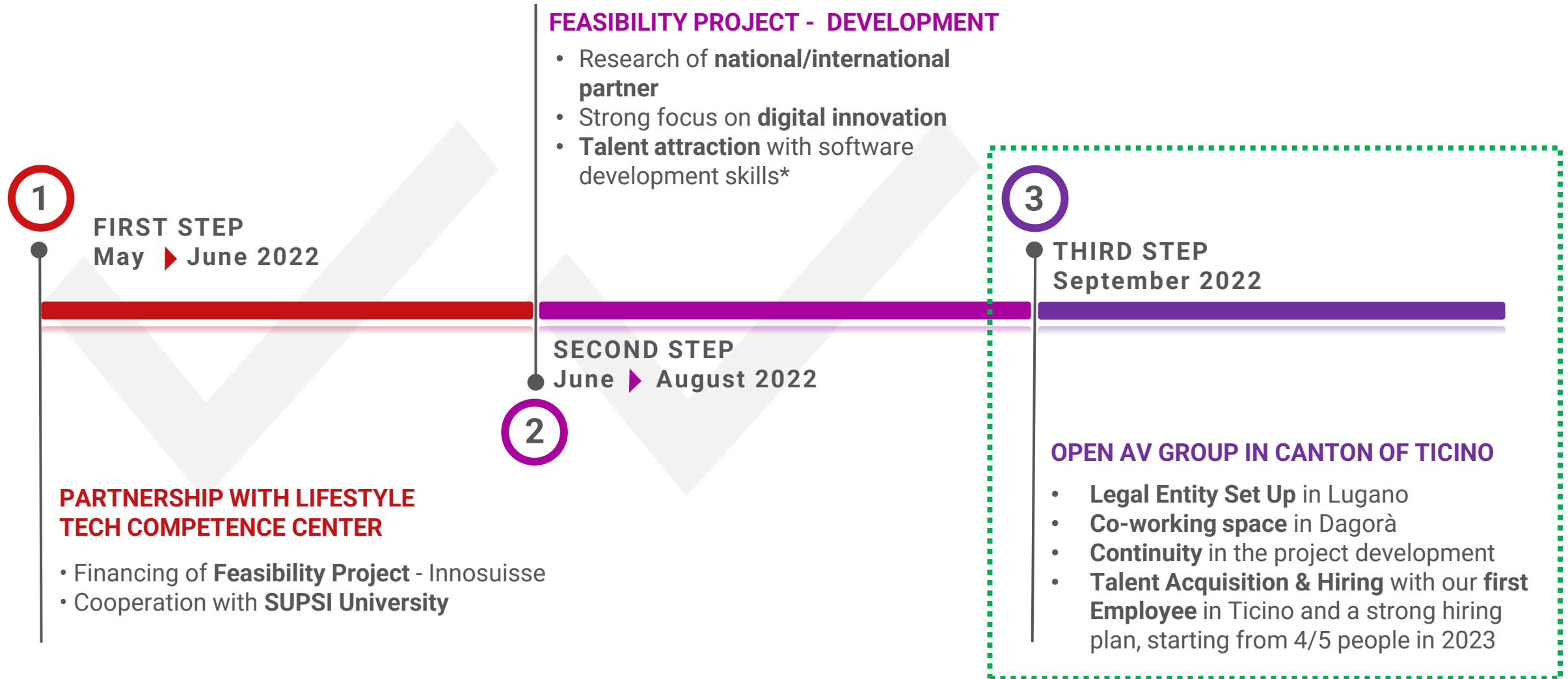
R&D collaboration among companies and universities, access to R&D competences and innovative digital capabilities, access to Public Funds

- **BUSINESS OPPORTUNITIES**

Access to a community of potentials, market research, data and tech trends, plug&play services

THE SWISS PROJECT

THE AV GROUP SWISS PROJECT: UNLEASH INNOVATION



(*) Software Developers (Frontend / backend), Digital Architects, IT Engineers, Artificial Intelligence and Machine Learning specialists, Cloud Architects, System Integrators, Supply Chain experts, Data Analysts, Hardware & Electronic Engineers

PARTNERSHIP WITH LIFESTYLE TECH COMPETENCE CENTER

MAY 2022



Antares Vision Group joined Lifestyle Competence Center

SEPT 2022



Antares Vision Group in Dagorà Innovation Hub

APR 2022

BOARD MEMBERS OF LTCC

 Carlo TERRENI President of Lifestyle-Tech Competence Center	 Ugo BOVERI Vice-President of Lifestyle-Tech Competence Center & VP Finance Int. at Guess	 Catrin HINKEL Country General Manager at Microsoft Switzerland
 Boas EREZ Rector of ISI University	 Marco HUWILER Country Managing Director for Switzerland at Accenture	 Calin TURCANU Chief Operating Officer at Microsoft Switzerland
 Emanuele CARPANZAN Director Department of Innovative Tech. at SUPSI	 Nicolas GIROTO Chief Executive Officer of Bally	 Emidio ZORZELLA Chief Executive Officer at Antares Vision Group
 Stefano BONVINI Chief Executive Officer at Dagorà	 Stefano RIGHETTI Chief Executive Officer at Hyphen Group	



Emidio Zorzella joined the Board Members of LTCC

- Legal Entity Set Up in Lugano
- Co-working space in Dagorà
- Kick-off of the innovative project
- Talent Acquisition & Hiring in 2023

INNOVATION PROJECT WITH INNOSUISSE AND SUPSI

The Project: Develop **end-to-end digital traceability** platform for FASHION to guarantee **sustainability**, safety and quality, efficiency and **trust**.

PHASES of THE INNOVATION PROJECT

	1 IDENTIFICATION OF AN INNOVATION INITIATIVE	2 FEASIBILITY STUDY AND CASE STUDY	3 INNOSUISSE APPROVAL AND IMPLEMENTATION
ACTIVITIES	<ul style="list-style-type: none"> Workshops to discuss and gather innovation projects from Antares Vision Group Evaluation of innovation projects carried out by LTCC and SUPSI Identification of the best initiative to start feasibility study for Antares 	<ul style="list-style-type: none"> Definition of feasibility study for the selected initiative (Innosuisse requirements, market context, partners, innovative solution, financials) Support to fulfill requirements for Innosuisse application with research institute SUPSI 	<ul style="list-style-type: none"> To be defined after Innosuisse approval and activation of co-funding
KEY DELIVERABLES	<ul style="list-style-type: none"> One / two workshops One project fitting SUPSI and LTCC capabilities 	<ul style="list-style-type: none"> Feasibility study compliant with Innosuisse requirements for co-funding 	<ul style="list-style-type: none"> To Be Defined (TBD)
TIMELINE	3 months	3-5 months	TBD
PARTNERS	 SUPSI	 SUPSI + OTHER PARTNER (BRAND, RETAILER, MANUFACTURER)	SUPSI + OTHER PARTNER

LTCC supported AV Group to find an industrial partner (in Fashion) to develop the project.

Welcome to the era of TRUSTPARENCY®



AV GROUP / LIFESTYLE COMPETENCE CENTER

INNOVATION & RESEARCH

- Industry Partner found for project development
- Finalize and sign off on the specific details of innovation and research project together with SUPSI and the Partner
- Finalize the project proposal to submit to INNOSUISSE

AV GROUP / DAGORA'

BUSINESS DEVELOPMENT

- LID Pharma & Cosmetics March 2023, Lugano
- eSustainability (food, beverage, lifestyle companies) October 2023, Zurich
- eLuxury Summit, November 2023, Losanna

Contact us!

Attilio Bellman – Smart Digital Innovation, Director
attilio.bellman@antaresvision.com

Micaela Orizio – Marketing Communication Director
Micaela.orizio@antaresvision.com

www.antaresvisiongroup.com

