



DAGORÀ
LifeStyle • Innovation • Hub

A COMMUNITY OF
PEOPLE
COMPANIES
OPPORTUNITIES
IDEAS
WORKING
TOGETHER
FOR INNOVATION

DAGORÀ

Lifestyle Innovation Hub

We are a Community of Brands, Service Tech Providers, Retailers and Manufacturers fostering innovation through knowledge sharing and business networking.



Dagorà is founding partner of Lifestyle Tech Competence Center, part of Switzerland Innovation Park.

Swiss Innovation Park in Ticino aims to strengthen territorial positioning and attract investment to generate local value



Brands based in Switzerland



Our Team



Serse Bonvini
CEO



Bianca Bonetti
Speaker Manager



Carlo Terreni
Chairman



Bobana Vujic
Operations Manager



Ai Lan Tran
Community Manager

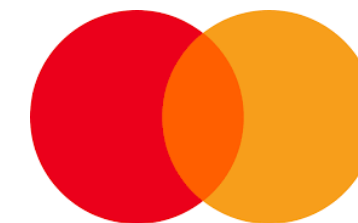


Daniele Panato
Community
Development Director





Scuola universitaria professionale della Svizzera italiana




+20
MEMBERS OF DAGORÀ
COMMUNITY

Main events roadmap 2023/ 2024

Date	Events	Location
Oct. 24th 2023	e-Sustainability 2023 	 SIP - Zürich
Nov. 28th 2023	 e-Luxury Summit 2023	 IMD - Lausanne
Apr. 22nd 2024	 Lifestyle Innovation Day	 LAC - Lugano

Morning

Data & Knowledge sharing –
Macro trends led by corporates

Afternoon

Innovative tech solutions & investors perspectives led by **start-ups**

e-Sustainability
2022

TOPICS

Sustainability &

- Regulation: global & local view, soft law
- Beyond carbon – wider perspectives
- Supply chain engagement & activation
- Circularity
- Consumer communication & engagement

AUDIENCE EXPECTED

- 55% Managers (brands, retailers, manufacturers)
- 35% Technology Services Providers & Suppliers
- 5% Investors
- 5% Academia

Our Confirmed Speakers

All speakers are
C-Level managers from
leading Lifestyle Tech
companies **from Europe.**

The morning plenary
session is reserved
For **Corporate Director**
while in the afternoon
will be reserved to
innovative startups



Ludovico Panzieri
Sustainable Development Director



Christine Crosby
Global Sustainability Director



Valentina Rainone
CFO



Yvonne Johansson
Co-Head Sustainability Center of
Excellence



Stefan Siemer
Head Corporate Sustainability



Aurelia Figueroa
Global Head Of Sustainability



Past brands participating to the event

e-Sustainability hosts leading national and international brands, active on Sustainability and Innovation

zimmerli
of Switzerland

 **ASSOS**
O F S W I T Z E R L A N D

GUESS

LAVAZZA
TORINO, ITALIA, 1895

BALLY

MIGROS

MONDAINE[®]


VICTORINOX

la prairie
SWITZERLAND

HUGO BOSS

RAUSCH
HERBAL COSMETICS FROM SWITZERLAND 

 **InvestIndustrial**
Building Better Companies

HITACHI

 **Pfister**


adidas

 **Implenia**[®]

 **CONAD**


Roche



**OUR
CONFIRMED
SPEAKERS**

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Check out the full list on
eluxurysummit.ch



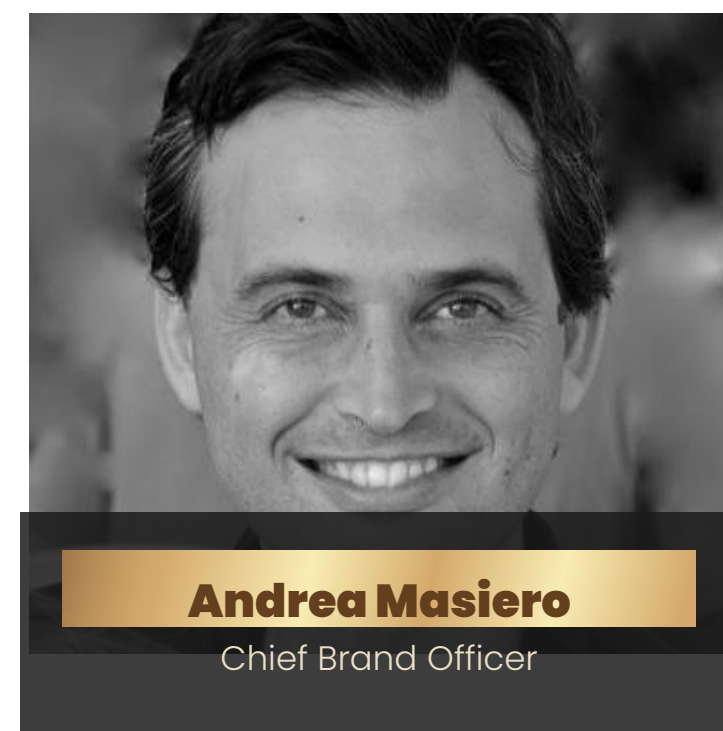
e-Luxury Summit
2023



Guido Terreni

CEO

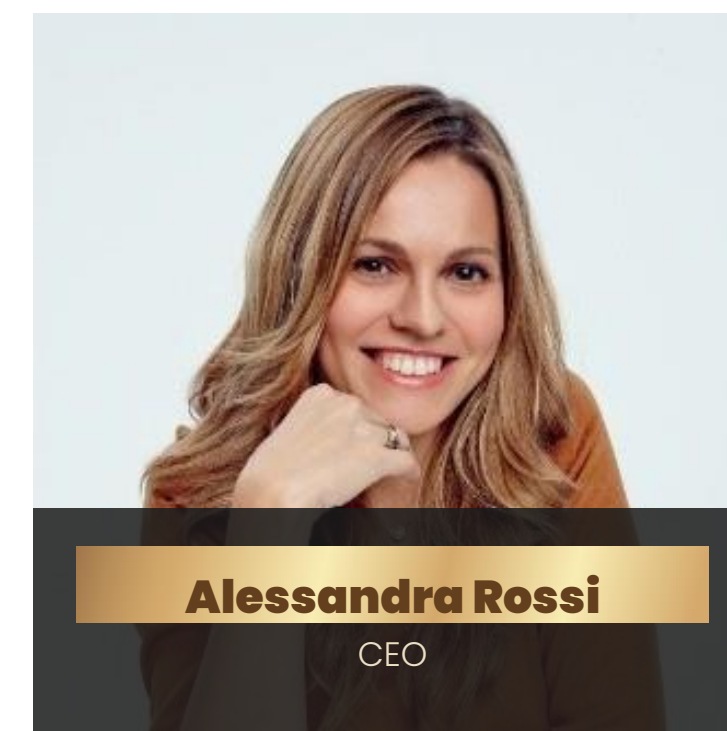
PARMIGIANI
FLEURIER



Andrea Masiero

Chief Brand Officer

**F
FENDI**



Alessandra Rossi

CEO

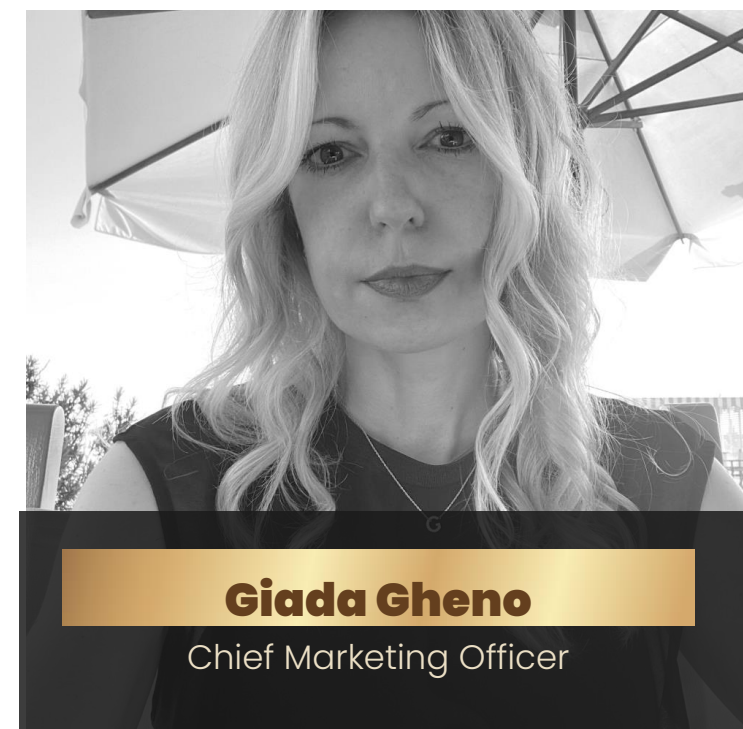
LUISAVIAROMA



Antoine Pin

Managing Director Watches

BVLGARI
ROMA



Giada Gheno

Chief Marketing Officer

Gianvito Rossi
MILANO



Igor Nuzzi

Managing Director Italy & Iberia

LAVAZZA

TORINO, ITALIA, 1895

Looking forward...

Lugano Inquilino tecnologico nello stabile Sant'Anna

Via libera alla convenzione tra la Città, Dagorà SA e l'Associazione Lifestyle Tech per la messa a disposizione per cinque anni degli spazi in via Peri – Il Municipio propone anche di versare 250 mila franchi annui per coprire parte dell'affitto e agevolare il trasloco da Manno



Community Days 2023



23 JAN

Tech, Talents & Ticino
JobCloud – Accenture –
Jobtome



07 FEB

Travel and Tech
Plan Hotel, Ticino Turismo,
Digital Switzerland



28 MAR

Food & Tech
Rubicon Studio



20 APR

Fashion Outdoor Retail
Tinext



23 MAY

Banking
UBS



12 JUN

Design & Furniture
Berto Salotti/ Signify



4 JULY

Fashion
Unguess/ Canali



5 SEPT

Insurance & Digital



3 OCT

Luxury



30 NOV

Health Innovation



Community Days 2023

NEXT COMMUNITY DAY:
June 12th 2023

Design & Furniture

Berto
THE DREAM DESIGN MADE IN MEDA

@signify

- 10 to 12 editions a year
- Location: CH
- 3 linguistic areas
- Attendees
 - From 30 to 50
 - 50% members
 - 50% ad hoc guests



Dagorà Community Membership



Benefits		Details
Main Events* <small>Max. 1 person per event + 50% discount on additional tickets</small>	3	Access Dagora's Main Events such as Lifestyle Innovation Day (Lugano), eSustainability (Zürich) and eLuxury Summit (Lausanne)
Community Days <small>Max. 1 person per event</small>	3	Access 50 people events organised in all main linguistic regions in Switzerland and focussing on vertical industries (e.g. Fashion & Tech)
Research Access <small>Number of full-text downloads</small>	4	Exploit the latest market's granular data with up-to-date researches (1 per quarter) about user behaviour and industries' trends
Content & Mktg <small>Number of 5000 character articles</small>	2	Gain visibility among prospects, clients and peers with two written articles produced and distributed on Dagora's social media profiles
Sponsorship <small>Discount %</small>	16%	Save on events sponsoring with a dedicated discount on all of the available packages to showcase your services and success cases
Event Room Lugano <small>Discount %</small>	50%	Organise your own event, workshop or training session in Dagora's event room in Lugano (60 pp. capacity) and available facilities
Education/ Training <small>Discount %</small>	50%	Benefit from exclusive educational classes led by professors and industry experts to stay ahead in your field

*5-15 free passes to invite your guests, clients or prospects to any event you attend (only valid for brands, retailers, manufacturers; not service providers or consultants).

**Complimentary one-time, one-day event room to be used within 1st year of membership

A scenic mountain landscape with a person on a ridge and a lake in the valley. The image is split into three horizontal sections: a light blue top section, a green middle section, and a dark blue bottom section. The text is centered in the middle section.

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Thank you!