



A COMMUNITY OF
PEOPLE

COMPANIES

OPPORTUNITIES

IDEAS

WORKING TOGETHER

FOR INNOVATION

COMMUNITY DAY

4 July 2023

Please welcome our special guests:



Fabio Tucci
eCommerce Manager

CANALI



Lorenzo Fanetti
Head of Sales & Digital Quality

UNGUESS



DAGORÀ Lifestyle Innovation Hub

We are a Community of Brands, Service Tech Providers, Retailers and Manufacturers fostering innovation through knowledge sharing and business networking.



Platform for contents

Presentation decks

Research access

Industry insights

White papers

Expert opinions

Interviews



Co-working space / office

Smart working

Innovation ecosystem

R&D Labs



Events & workshops

Main events

Workshops

Community Days

Webinars

Dagorà is founding partner of Lifestyle Tech Competence Center, part of Switzerland Innovation Park.

Swiss Innovation Park in Ticino aims to strengthen territorial positioning and attract investment to generate local value



OUR VALUES

**HUMAN
CENTRIC**

**COMPETENCES
SHARING**

**PARTNERS
COLLABORATION**

**IMPACTING
THE TERRITORY**



Our Team



Serse Bonvini
CEO



Bianca Bonetti
Speaker Manager



Carlo Terreni
Chairman



Bobana Vujic
Operations Manager



Ai Lan Tran
Community
Manager



Daniele Panato
Community
Development Director





Daniele Panato

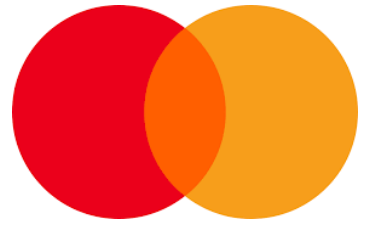
Community Development Director

+10 years of international experience in digital media, on-line video advertising and general management


Managing Dagora's Community and its activities along with managing the commercial activities for members, tech service providers, brands, retailers and manufacturers




+20
MEMBERS OF DAGORÀ
COMMUNITY



Main events roadmap 2023/2024

Date	Events	Location
Oct. 24th 2023	e-Sustainability 2023 	 SIP - Zürich
Nov. 28th 2023	 e-Luxury Summit 2023	 IMD - Lausanne
Apr. 22nd 2024	 Lifestyle Innovation Day	 LAC - Lugano

Looking forward...

Lugano Inquilino tecnologico nello stabile Sant'Anna

Via libera alla convenzione tra la Città, Dagorà SA e l'Associazione Lifestyle Tech per la messa a disposizione per cinque anni degli spazi in via Peri – Il Municipio propone anche di versare 250 mila franchi annui per coprire parte dell'affitto e agevolare il trasloco da Manno



Community Days 2023



23 JAN

Tech, Talents & Ticino
JobCloud – Accenture –
Jobtome



12 JUN

Design & Furniture
Berto Salotti/ Signify



07 FEB

Travel and Tech
Plan Hotel, Ticino Turismo,
Digital Switzerland



4 JULY

Fashion
Unguess/ Canali



28 MAR

Food & Tech
Rubicon Studio



3 OCT

Insurance & Digital
CSS



20 APR

Fashion Outdoor Retail
Tinext



19 OCT

Luxury
Karma Metrix



23 MAY

Banking
UBS



7 NOV

MACH Technologies



Community Days 2023

NEXT COMMUNITY DAY:

OCT 3Rd 2023

Insurance Health Tech

- 10 to 12 editions a year
- Location: CH
- 3 linguistic areas
- Attendees
 - From 30 to 50
 - 50% members
 - 50% ad hoc guests



CSS



Dagorà Community Membership

Benefits		Details
Main Events	3 / Year	Access Dagorà's Main Events such as Lifestyle Innovation Day (Lugano), eSustainability (Zürich) and eLuxury Summit (Lausanne)
Community Days	3 / Year	Accesso 50 people events organized in all main linguistic region in Switzerland and focusing on vertical industries
Research Access	4 / Year	Exploit the latest market's granular data with up-to-date researches (1 per quarter) about consumer behaviour and industry trends
Content & MKT	2 / Year	Gain visibility among prospects, clients and peers with two written articles produced and distributed on Dagorà's social media profiles
Sponsorship	16%	Save on events sponsoring with a dedicated discount on all of the available packages to showcase your services and success cases
Event Room	50%	Organize your own event, workshop or training session in Dagorà's event room ni Lugano (50pp capacity) and available facilities
Edu / Training	50%	Benefit from exclusive educational classes led by professors and industry experts to stay ahead in your field



DAGORÀ

LifeStyle • Innovation • Hub



DISCOUNTS