



A COMMUNITY OF  
PEOPLE  
COMPANIES  
OPPORTUNITIES  
IDEAS  
WORKING TOGETHER  
FOR INNOVATION

June 12<sup>th</sup>

# Design & Furniture

## AGENDA:

- Dagorà Roadmap & Members presentation  
by Bianca Bonetti & Daniele Panato
- BertO – Made in Meda design meeting  
Swiss Customers  
by Filippo Berto, CEO
- Unveiling the Future of Light:  
Innovative, Sustainable and Custom  
3D Printed Designs  
by Ivan Klapež  
Key Account Manager Retail – Signify



**Filippo Berto**  
CEO

**Berto**  
THE DREAM DESIGN MADE IN MEDA



**Ivan Klapež**  
Key Account Manager  
Retail

**Signify**



# DAGORÀ

## Lifestyle Innovation Hub

We are a Community of Brands, Service Tech Providers, Retailers and Manufacturers fostering innovation through knowledge sharing and business networking.



### Platform for contents

Presentation decks

Research access

Industry insights

White papers

Expert opinions

Interviews



### Co-working space / office

Smart working

Innovation ecosystem

R&D Labs



### Events & workshops

Main events

Workshops

Community Days

Webinars

# Dagorà is founding partner of Lifestyle Tech Competence Center, part of Switzerland Innovation Park.

Swiss Innovation Park in Ticino aims to strengthen territorial positioning and attract investment to generate local value



SWITZERLAND  
INNOVATION  
PARK TICINO | SITE OF PARK ZURICH





## **OUR VALUES**

**HUMAN  
CENTRIC**

**COMPETENCES  
SHARING**

**PARTNERS  
COLLABORATION**

**IMPACTING  
THE TERRITORY**





# Our Team



**Serse Bonvini**  
CEO



**Bianca Bonetti**  
Speaker Manager



**Carlo Terreni**  
Chairman



**Bobana Vujic**  
Operations Manager



**Ai Lan Tran**  
Community  
Manager



**Daniele Panato**  
Community  
Development Director





## Daniele Panato

### *Community Development Director*

+10 years of international experience in digital media, on-line video advertising and general management

**Managing Dagora's Community and its activities along with managing the commercial activities for members, tech service providers, brands, retailers and manufacturers**





Group



moresi.com

Scuola universitaria professionale  
della Svizzera italiana

SUPSI



Università  
della  
Svizzera  
italiana



Microsoft



SPECTR



Rubicon

GUESS



AvantGrade

Digital Marketing & Artificial Intelligence

EVIDEN

BALLY



Karma Metrix

Energy Efficient Website

seQura



UN GUESS



Reach  
Out



ANTARES VISION  
GROUP



UBS



NEMBRINI  
CONSULTING SA

MERKLE  
a dentsu company



LIFESTYLE TECH  
COMPETENCE CENTER

JAKALA  
DATA DRIVEN PERFORMANCE

pLYmARKETING

AdHocRetail  
TRAINING AND DIGITAL TOOLS

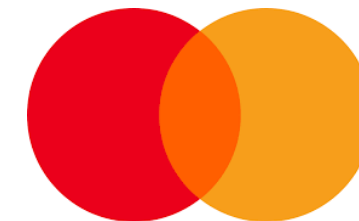


CRITICALCASE



Fin  
Lantern  
about in quere et in proceso

BLACKS GLOBAL



AGIRE  
FONDAZIONE



Hrm.  
Suisse

Nethone

AEtech

loomish.  
— INVESTING IN INNOVATION



+20

MEMBERS OF DAGORÀ  
COMMUNITY



# Main events roadmap 2023/ 2024

Date	Events	Location
Oct. 24th 2023	e-Sustainability 2023 	 SIP – Zürich
Nov. 28th 2023	 e-Luxury Summit 2023	 IMD – Lausanne
Apr. 22nd 2024	 Lifestyle Innovation Day	 LAC – Lugano



# Looking forward...

## Lugano Inquilino tecnologico nello stabile Sant'Anna

Via libera alla convenzione tra la Città, Dagorà SA e l'Associazione Lifestyle Tech per la messa a disposizione per cinque anni degli spazi in via Peri – Il Municipio propone anche di versare 250 mila franchi annui per coprire parte dell'affitto e agevolare il trasloco da Manno



Lo stabile di via Peri offre circa il doppio di superficie rispetto a Manno. © CdT/Gabriele Putzu



# Community Days 2023



23 JAN

## Tech, Talents & Ticino

JobCloud – Accenture –  
Jobtome



12 JUN

**Design & Furniture**  
Berto Salotti/ Signify



07 FEB

## Travel and Tech

Plan Hotel, Ticino Turismo,  
Digital Switzerland



4 JULY

**Fashion**  
Unguess/ Canali



28 MAR

## Food & Tech

Rubicon Studio



18 SEPT

**Luxury**  
Karma Metrix



20 APR

## Fashion Outdoor Retail

Tinext



3 OCT

**Insurance & Digital**  
CSS



23 MAY

## Banking

UBS



7 NOV

**MACH Technologies**





# Community Days 2023

## NEXT COMMUNITY DAY:

July 4<sup>th</sup> 2023

## Fashion

UN GUESS

CANALI

- 10 to 12 editions a year
- Location: CH
- 3 linguistic areas
- Attendees
  - From 30 to 50
  - 50% members
  - 50% ad hoc guests





# Dagorà Community Membership

Benefits		Details
Main Events	3 / Year	Access Dagorà's Main Events such as Lifestyle Innovation Day (Lugano), eSustainability (Zürich) and eLuxury Summit (Lausanne)
Community Days	3 / Year	Accesso 50 people events organized in all main linguistic region in Switzerland and focusing on vertical industries
Research Access	4 / Year	Exploit the latest market's granular data with up-to-date researches (1 per quarter) about consumer behaviour and industry trends
Content & MKT	2 / Year	Gain visibility among prospects, clients and peers with two written articles produced and distributed on Dagorà's social media profiles
Sponsorship	16%	Save on events sponsoring with a dedicated discount on all of the available packages to showcase your services and success cases
Event Room	50%	Organize your own event, workshop or training session in Dagorà's event room ni Lugano (50pp capacity) and available facilities
Edu / Training	50%	Benefit from exclusive educational classes led by professors and industry experts to stay ahead in your field





# DAGORÀ

LifeStyle • Innovation • Hub

DISCOUNTS