



A Sustainable Textile & Fashion System

Collateral Good Ventures Textile & Fashion Innovation I

Zürich, 2024





The Firm: The Strategies & Vision



Sustainable Food



Sustainable Packaging



Sustainable Textile



Sustainable Buildings

VC Funds

Collateral Good Food Tech I
(Vintage 2019)

Collateral Good Packaging I
(Vintage 2022)

Collateral Good Fashion I
(Vintage 2024)

Collateral Good Buildings I

Corporate Anchors



HUGO BOSS

Investment Lead

Jarne Elleholm

Mariana Gonzalez Lopez

Martin Ott

In Planning
(2025 onwards)

Growth Fund
(Future)

Collateral Good Industry Transition I: Overarching Growth Fund focusing on Series B and beyond and on all above Sectors.

Laser-sharp specialised investment strategies designed to transform polluting industries and backed by leading corporate LPs



VISION: Moving Towards a Circular Textile System

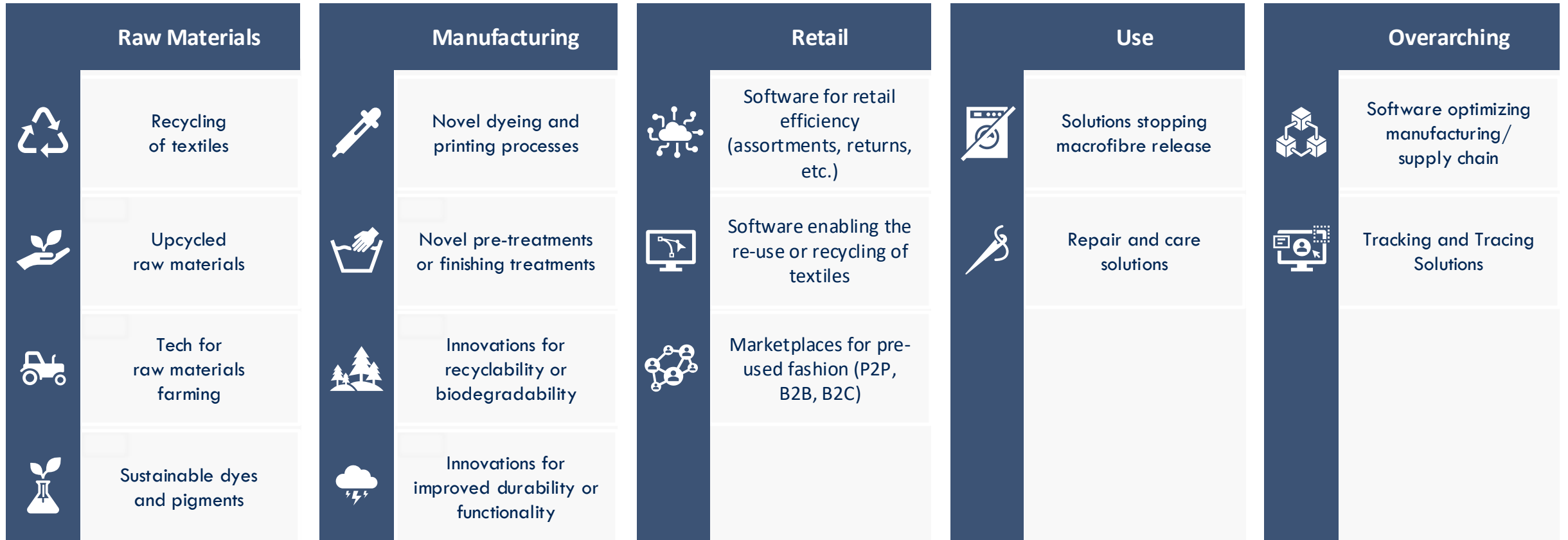


We will invest in technology-anchored start-ups that lead the transition to a circular fashion system



STRATEGY: Focus on a Mix of Promising, Scalable Technologies

Focus areas for investment



Investments will focus on scalable technologies across a range of areas, ensuring a broad impact and diversified portfolio



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Celium™ made it to Paris Fashion Week.

After 1.5 years of collaboration with [Ganni A/S](#), seeing Celium™, our Premium Cultivated Cellulose, come to life on the Paris runway feels like a pivotal moment in our journey. Celium™ is featured in five standout looks during GANNI's debut at [#ParisFashionWeek](#) Spring/Summer 2025. This marks a significant step in our shared journey to push the boundaries of fashion innovation and sustainability.

The collection, titled The Craft, presented at Galerie Haute, Palais de Tokyo featured Celium™ in pieces such as the Denim Blue Bou Bag, Sky Blue XXL Bou Bag, Blazer and Jorts, and the Baby Pink Vest. ...more

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Michael Kleindl
Founding Partner
Collateral Good

Mail: michael.kleindl@collateralgood.eu

Mobile: + 41 78 225 44 84

Web: www.collateralgood.eu

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