

TAVO

Go Anywhere, together

**Redefining Pet Safety:
Smart Solutions for a Seamless Life**





TOPLINE MARKET

NUMBER OF ANIMALS IN EUROPE



Terrarium Animals

12 M



Small Mammals

30 M



Birds

52 M



Cats

129 M



Dogs

106 M



Fish

23 M



(Statista 2023)



Market Landscape

Tavo is entering the market at a pivotal point in pet ownership history.

Globally, pets are a growing status symbol for the masses, motivating those who can, to differentiate themselves. And around the world safe travel laws are being enforced with greater frequency.

According to a 2023 Bloomberg Intelligence Pet Economy Report, The global pet industry is set to grow to \$500 Billion by 2030.



The Insight

From high-earning millennials to doting retirees, the discerning pet parent is investing in their pet's wellbeing.

They're looking for trustworthy brands and high-quality, innovative products that take the guess work out of providing their pet a full life, wherever they go and whatever the species, age, or stage.



Tavo, From the makers of Nuna

Nuna, a world leader in premier baby gear, introduce Tavo, a groundbreaking pet protection brand designed to revolutionize the way we travel with our adventure buddies.

Tavo is an uncompromising belief that life is better for pets and people when it's shared. We combine timeless style, purposeful product innovation, and decades of safety expertise to create beautiful objects and thoughtful solutions that put pets at ease, protect against the unexpected, and fit seamlessly into our consumer's life.

Facts on restraint systems for dogs, cats and other pets when traveling by car

A loose animal in the car is dangerous because:



Increases driver distraction.



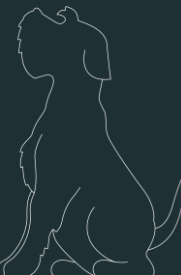
It can interfere with driving by climbing on top of the driver or by affecting the mechanical systems (pedals, gear lever, etc.).

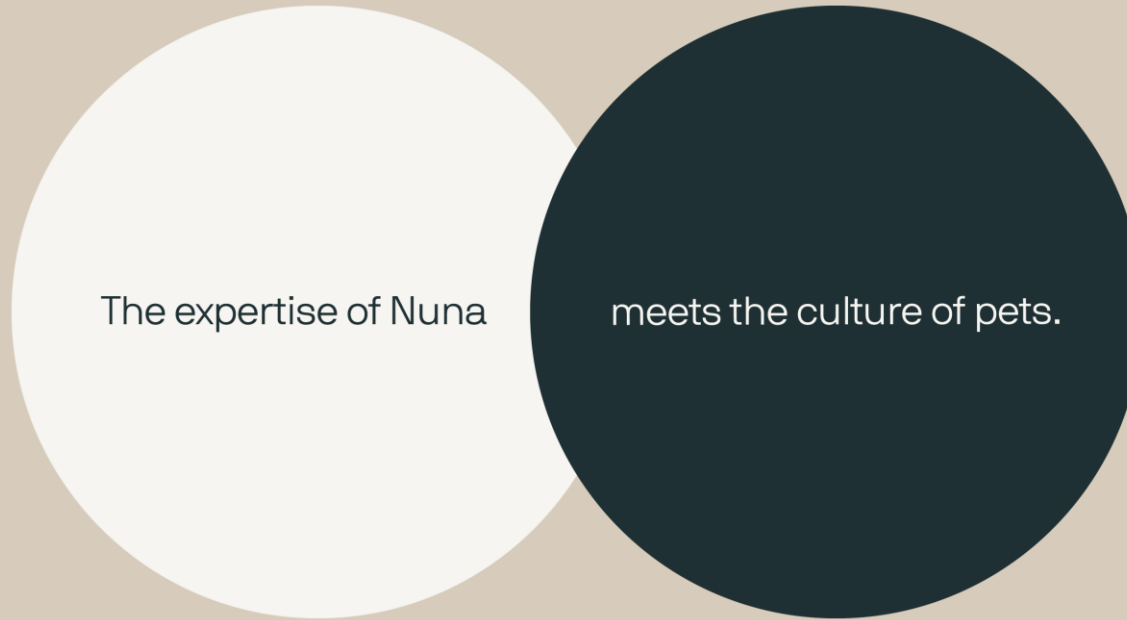


It poses a risk to other road users, such as a dog with its head sticking out of the window, due to the risk of falling.



It can cause very serious and even fatal damage to the rest of the occupants in the event of braking or impact. In the event of a head-on collision at around 50 km/h, unrestrained pets multiply up to 15 times their own weight. That is, a 12 kg dog could weigh more than 180 kg.





The expertise of Nuna

meets the culture of pets.

When it comes to Pet Protection – We’ve got you covered.

With our Maeve™ Pet Car Seat, our Roscoe™ Stroller, our Crispin™ Travel Crate, and our Dupree™ Airline Carrier Pet Car Seat you can truly go anywhere together without worrying about your pet’s safety and comfort.



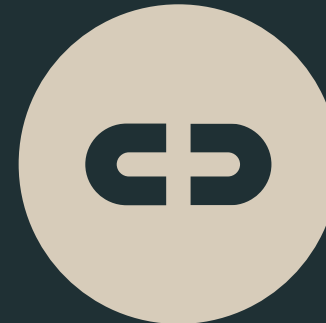
TAVO

We've Set a New Standard in Pet Protection



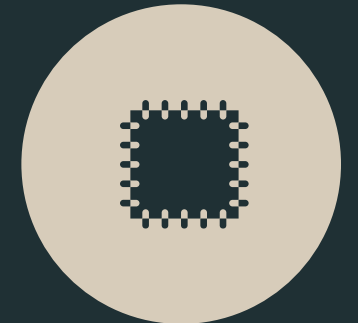
HIGH STANDARDS

State-of-the-art
testing facilities



DESIGN

Focused on security
and ease of use



QUALITY

Premium fabrics
and materials



Testing

SIDE IMPACT TESTING

Tavo merged years of industry-changing product design knowledge gained from children's car seats, strollers, and other gear, into a pet protection system.

HOW DO WE TEST FOR SAFETY?

We test our pet protection systems at dynamic testing facilities that feature cutting-edge equipment and technology. We benchmark the performance of our system against the latest United Nations ECE child restraint standard (R129).



Testing

FRONTAL IMPACT TESTING

WHAT DOES THE TESTING INCLUDE?

Using R129's velocity and performance criteria as a testing model, we perform simulated frontal and side-impact crash tests using advanced Q-series dummies.

WHAT HAPPENS DURING TESTING?

During testing, these dummies are situated to simulate different postures and positions that your pet may take while riding in the pet protection system. These dummies remained contained within the protection system throughout this testing, helping to shield vehicle occupants and passing our modeled performance criteria.



Current product range



3-in-1 Pet Protection System

MAEVE™ PET CAR SEAT, VEHICLE BASE & ROSCOE™ STROLLER



Maeve™

PET CAR SEAT, VEHICLE BASE



Crispin™

IMPACT TESTED PET TRAVEL CRATE



Dupree™

AIRLINE CARRY-ON PET CAR SEAT



Dupree™



AIRLINE CARRY-ON
PET CAR SEAT

Crispin™

Impact-Tested
Pet Travel Crate





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