



**esw.** × **DSQUARED2**

Driving International Growth:  
DSquared2's Digital Strategy with ESW

# Worldwide ecommerce made powerful, made simple.



100+

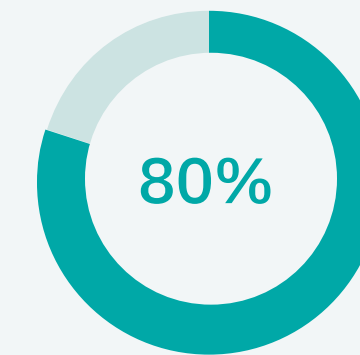
Enterprise Clients  
across Europe, North  
America, LATAM

€1.5B

Annual international  
DTC ecommerce  
revenue

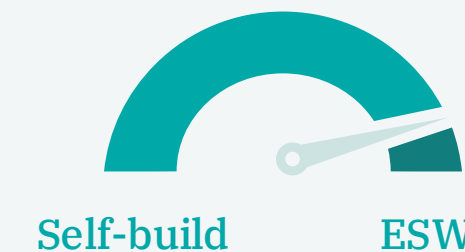
1000+

Employees across  
Dublin, New York,  
Madrid hubs



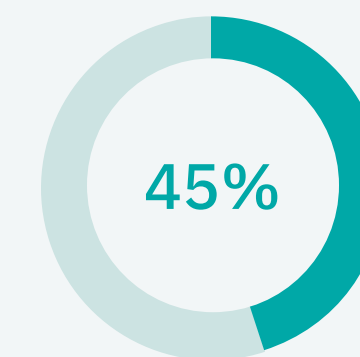
## Conversion

Up to 80% CVR uplift



## Efficiency

It's faster to partner vs  
build



## Profitable growth

Up to 45% revenue increase  
in markets

**esw.**

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Localised checkouts, dynamic pricing, and proactive fraud management.



Conversion rates saw an uplift of

**8 percentage points**

over the course of one year.

Achieved **double-digit revenue growth** compared to the previous partner.

**4%**

**increase in payment success rates** above industry standards.

Customer satisfaction ratings **increased from 1.5 to 4.0 on Trustpilot.**



**Ship-from-store capabilities** led to a

**12%**

**increase in GMV** across DSQUARED2's entire online business.

esw.

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