

# Agenda

01	Microsoft in Switzerland
02	Microsoft Cloud for Healthcare
03	Al Transformation in Healthcare
04	Use Cases
05	Summary   Q&A







"How we reinvent ourselves now will define what comes next." - Satya







#### **Facts & Figures**

- Since 1989 in Switzerland
- >1000 employees
- Office locations: Zurich, Bern & Geneva
- GM: Catrin Hinkel

### Microsoft Runs on Trust

- We fully commit to adhere the Swiss Data Protection law in our contracts
- Service Trust Portal

# Healthcare Industry Focus

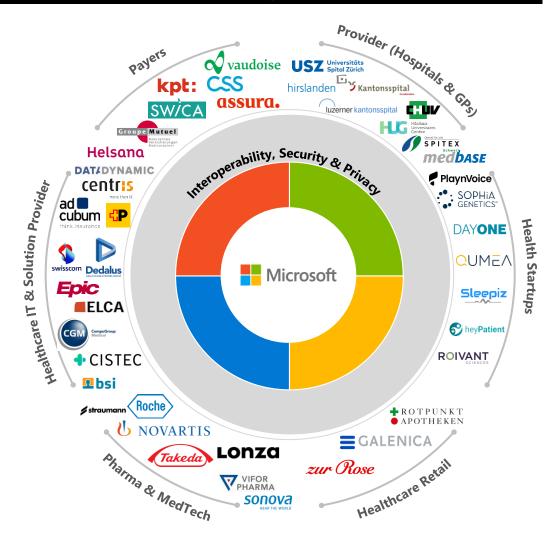
- Microsoft Cloud for Healthcare takes advantage of our industry data model, which enables data interoperability to unify and enrich data from multiple systems
- Significant healthcare initiatives like the <u>Swiss Healthcare Circle</u> driven by Microsoft Switzerland
- Microsoft Technology Center (MTC) with an extended focus on healthcare.

#### **Large Ecosystem**

- Microsoft's growing ecosystem of partners build and extend the robust capabilities of the Microsoft Cloud
- 4'600 Partners and 14'000 certified specialists in Switzerland today
- <u>Der erste Schweizer Wettbewerb</u> rund um KI-Talente - lerneKl.ch



# Our Vision & Mission for the Swiss Healthcare Ecosystem



#### **Our Vision**

"We want to be the Cloud Platform Of Choice in the digital journey for the Swiss Healthcare Ecosystem...

#### **Our Mission**

...by fostering **interoperability**, drive continues **innovation**, connect **stakeholders** and build **strategic partnerships** 

to enable and create sustainable value together with our Customers & Partners for and beyond Switzerland"





### How Microsoft Cloud for Healthcare comes to life

Improve patient outcomes and drive workflow effectiveness through transformation by enabling intelligent healthcare through AI and the cloud.



**Partner** ecosystem





Healthcare capabilities & features





Healthcare solutions: Pre-configured and customized

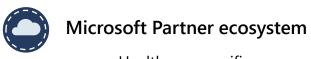




**Applications** and services







Healthcare specific Vertically-aligned

Build. Extend. Enrich. Enable. Connect





















**Cross-cloud integrations** Teams | Dynamics 365 | Power Platform | Azure





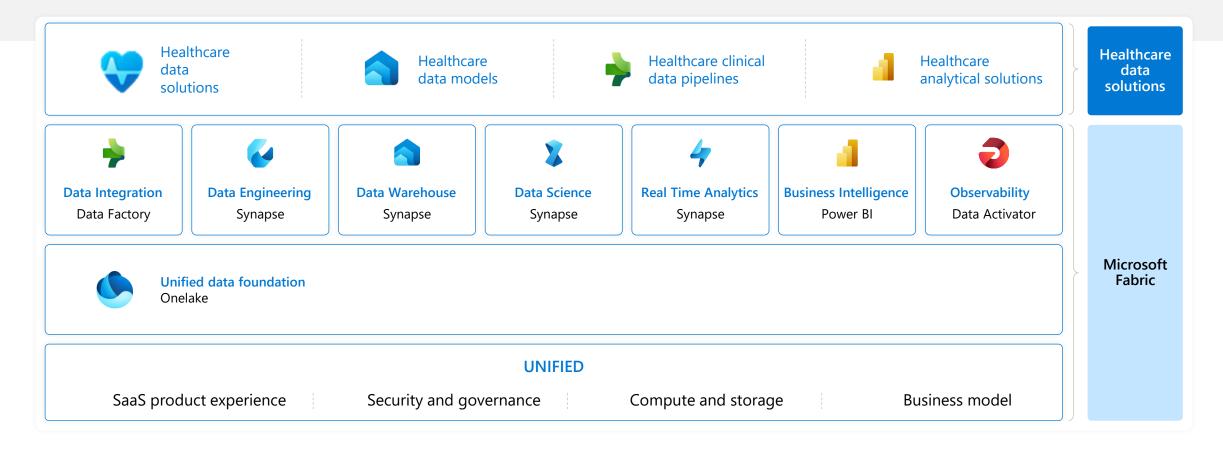




-- Microsoft 365

## All your data in one location

An end-to-end analytics platform that brings together the data and analytics tools that healthcare organizations need to go from the data lake to the business user





## Al Transforming the Healthcare Industry

# **Empowering Clinician** & Care Teams



Doctor and Nurse Co-pilot Next Best Action



Ambient Clinical Documentation



Discharge and Referral process shortened

# **Enhance Patient Engagement**



Conversational Triage



Finding patient information



Simplified letters multi-lingual, any age

## **Operational Efficiency**



Internal employee Policies



Predicting No Shows

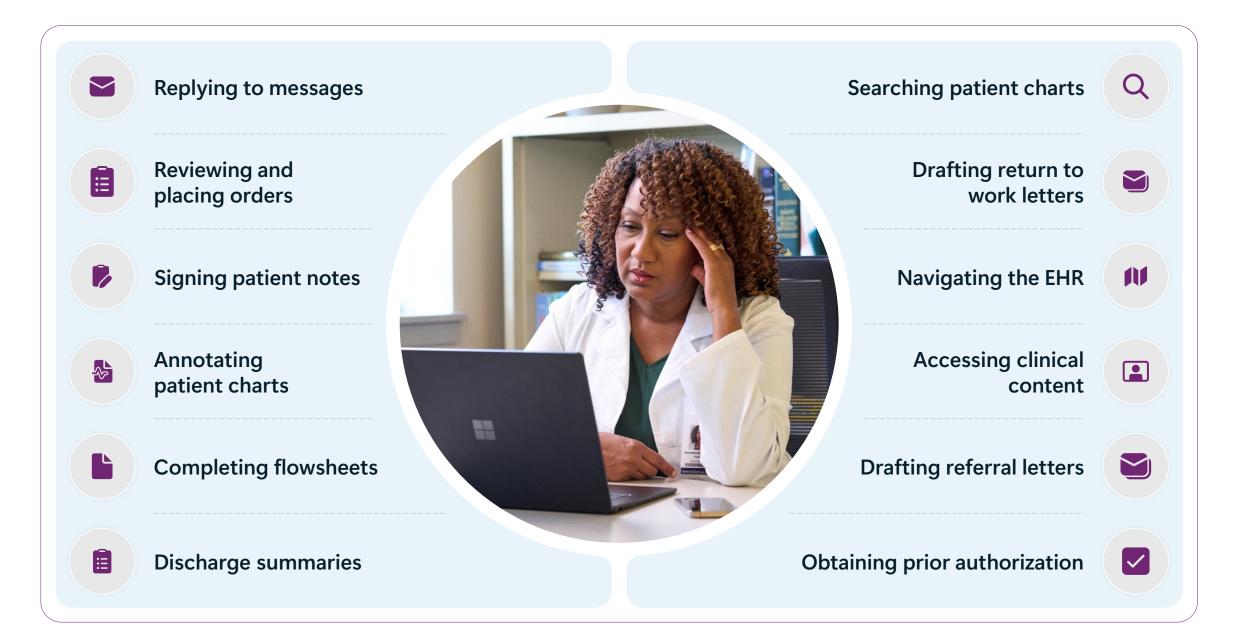


Call-center optimization





## Pressing challenges, we see across the whole Healthcare market



## A new unified Dragon experience



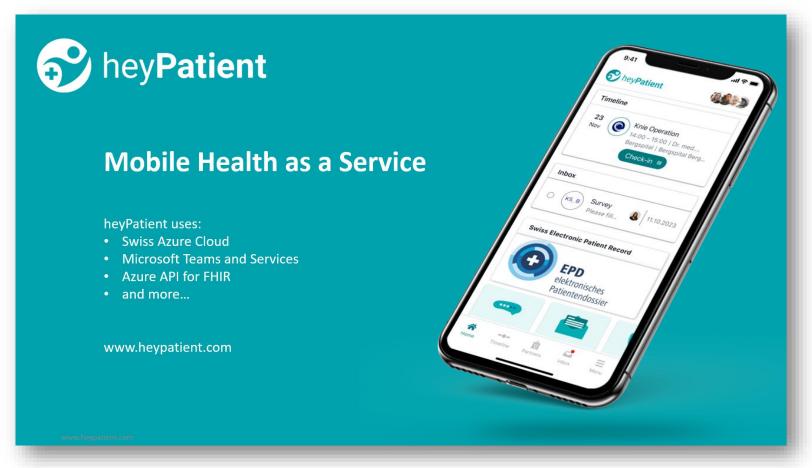


# Swiss Healthcare References: heyPatient





Highest usage of Microsoft for Healthcare in Switzerland (heypatient.com)







## Swiss Healthcare References: Ø COMPASSANA





#### Wie Microsoft Compassana beim Aufbau eines Gesundheitsökosystems hilft





Compassana setzt sich mit allen Akteurinnen und Akteuren für eine verbesserte Zusammenarbeit und eine integrierte Gesundheitsversorgung ein. Das Herzstück des Ökosystems bildet eine digitale Plattform. Microsoft Azure stellt die grundlegende Infrastruktur für den Betrieb und die lokale, sichere Datenspeicherung zur Verfügung.



**operations** 



**Elevate workforce experiences** 



**Deliver exceptional** customer experiences









