

DAGORÀ

LifeStyle • Innovation • Hub

Where People Come First

Food & Beverage Investments & Innovation
6th February 2025

SPONSORED BY

TINEXT 

 **UBS**

 CentricSoftware®

**GREATER
ZURICH
AREA**

OUR MISSION AND VALUES



**We foster innovation through a vibrant
Community in the Lifestyle sector.**

**We connect C-Level executives providing
knowledge sharing and the network they need to
take their businesses to the next level.**

**PEOPLE
FIRST**

INNOVATION

EXCELLENCE

COMMUNITY

WHO WE ARE

We are a community of C-level managers, entrepreneurs and investors in the Lifestyle sector

**FOOD &
BEVERAGE**

FASHION

LUXURY

TRAVEL

COSMETICS

DESIGN

OUR COMMUNITY



+110 active members

+3'000 brands in database

+2'000 yearly event attendees

DRIVING INNOVATION THROUGH

EVENTS & PEER TO PEER EXCHANGE

MAIN EVENTS

INDUSTRY DEEP DIVES & 1-1 MEETINGS

COMMUNITY DAYS

VIP EVENTS & INVESTORS DINNERS

TRAININGS, WORKSHOPS & SPECIAL PROJECTS

INDUSTRY WORKSHOP

IB "FASHION & LIFESTYLE"

MARKET STUDIES & TRAINING

WEBINAR

WORKING SPACES

PRIVATE OFFICES

COWORKING SPACES

MEETING ROOMS

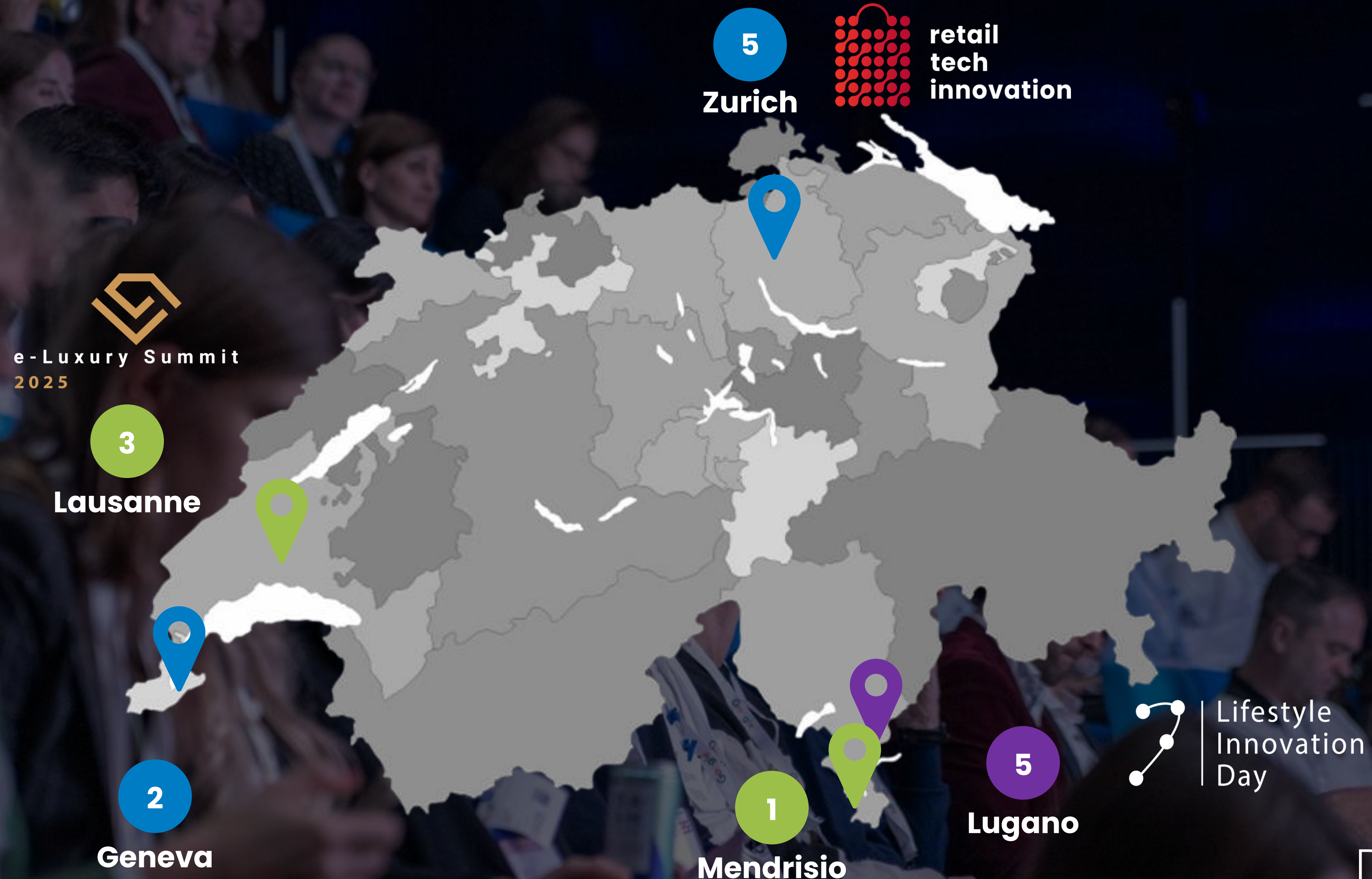
EVENT ROOM



NEXT EVENTS IN THE FOOD & BEVERAGE INDUSTRY

OUR EVENTS ACROSS SWITZERLAND

Connecting people from all the main Swiss regions

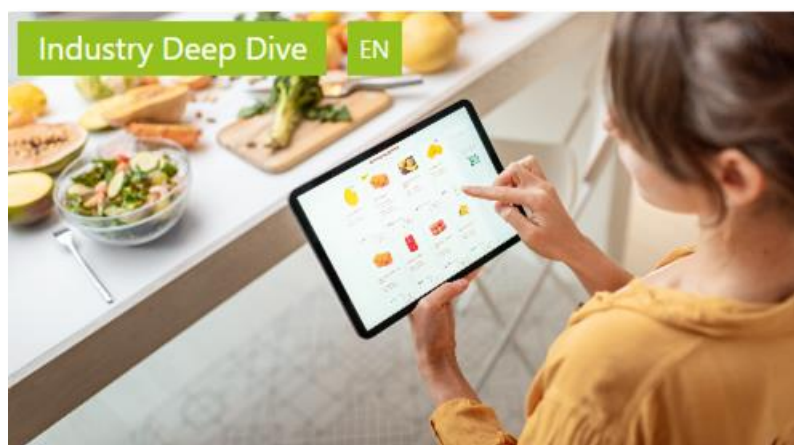


Industry Deep Dives

Half Day Events with ad-hoc Industry focus

An afternoon long **networking** and **keynote speeches** event with **decision makers** and **top-notch expertise** from **vertical Lifestyle industries**.

6 FEB | FOOD & BEVERAGE



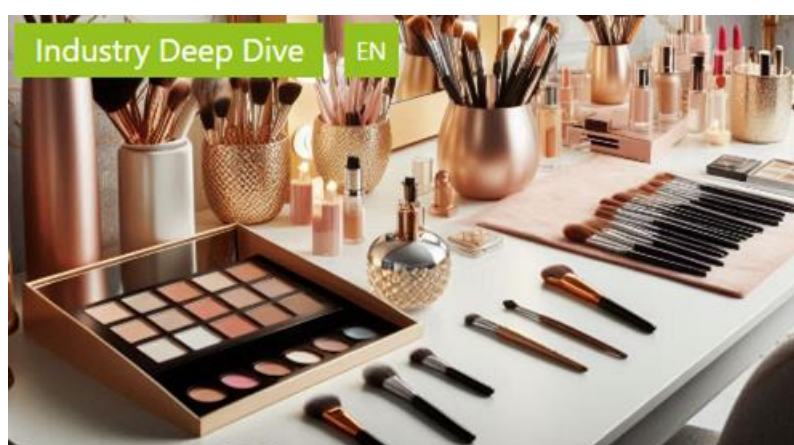
FEB 6 2025 **Food & Beverage**
Lugano, Switzerland starting from 14:00

11 MAR | PETCARE



MAR 11 2025 **Petcare Innovation**
Lugano, Switzerland starting from 14:00

26 JUN | BEAUTY



JUN 26 2025 **Beauty**
Lugano, Switzerland from 14:00

SEP 25 | FASHION -TECH



SEP 25 2025 **Fashion Tech**
Lugano, Switzerland



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VIP & Investor Dinner F&B

June 5th (TBC) – In partnership with



LEARN

Learn about **investment opportunities** and get to know the **latest novelty trends** in the Food & Beverage Industry by attending a VIP dinner with **investors, hand-picked executives** and **decision-makers**.

CONNECT

Connect with **managers, experts** and **entrepreneurs** in the Food & Beverage and Tech space to **broaden your network**.

Meet **private equity** and **investors** in order to explore **new investment opportunities**.



Community Day & Company Visit

June 12 th* - Hosted by our Members Lifestyle Brands

Community Days are small events hosting from **30 to 50 C-level managers, entrepreneurs and Industry experts** from medium and large enterprises, including:

- Community members
- Brands
- Tech Service Providers
- Academia
- Selected Guests
- Investors

Currently looking for one **hosting company** for our next **Community Day** on **Food & Beverage on Jun 12th***



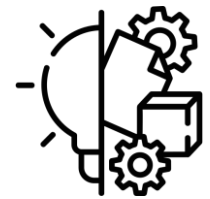
Industry Workshop Food & Beverage

October 23rd – In Partnership* with 
The Italian Food Company. Since 1877.

WHAT ARE INDUSTRY WORKSHOPS ABOUT?

Closed-door workshop of **15/18 managers from Retail, Food, tech world** discussing about **innovation** and **industry priorities, exchanging experiences** and **best practices**

HOW DOES IT WORK?



Design-thinking **workshop** to facilitate **peer discussion** and defining **key areas** for innovation



Formalization of a **report on innovation** in the Food Retail world to be **shared among participants**

WHAT ARE THE GOALS?

Exchange experiences and **network** with **top executives** and **experts impacting** the Food Retail world

Facilitate peer-to-peer connection and **new opportunities**



Retail Tech Innovation

Zürich – November 19th @Google HQ



Retail Tech Innovation launches its second edition on October 23rd, 2025 hosted at the iconic Google headquarters in Zürich.

This event gathers managers from the **Retail sector** to discover and leverage underlying and **untapped synergies** to explore the frontiers of **innovation, digital transformation** overcome **challenges**.



250+
Attendees



130+
Brands



20+
Speakers





Mattia Zanetti

Head of Global Digital & Brand

Experience
Emmi Group



Elena Bernini

Consumer insights, Competitors and
Market Intelligence Manager

Lavazza



Nicolas Kroeger

Chief Digital Officer

Manor



Massimo Baggi

Marketing Director

Selex Group



Antonio Rossano

IT Senior Manager – Barilla Acceleration

Team
Barilla



Gian Maria Gentile

General Director

Digitail – EasyCoop.com

HOT TOPICS OF TODAY

1

**INVESTMENT IN THE
FOOD SECTOR**

3

PRODUCT INNOVATION

2

DIGITAL TRANSFORMATION

4

**MARKET AND
CONSUMER TRENDS**

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