



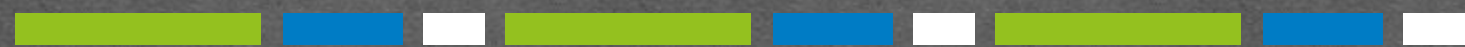
DAGORÀ

LifeStyle • Innovation • Hub

We Connect, You Grow



**We are a community
of C-level managers
and entrepreneurs
in the Lifestyle sector**



Lifestyle Innovation Hub

We are a Community
of Brands, Service
Tech Providers, Retailers
and Manufacturers
fostering innovation
through knowledge sharing
and business networking.

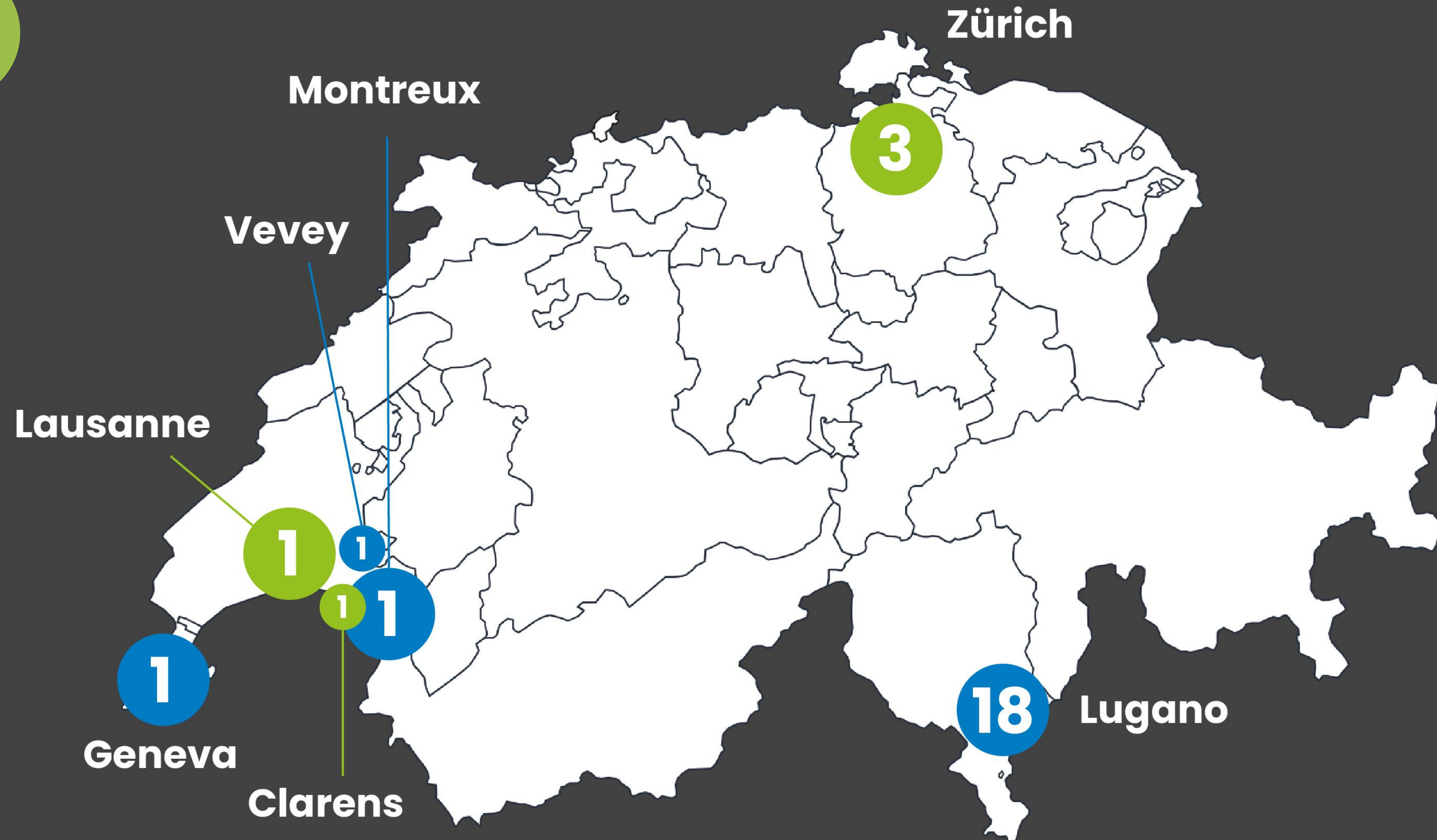


Our Events



DAGORÀ
LifeStyle • Innovation • Hub

2024 events in all main regions of Switzerland





Zürich – October 23rd, 2024
Google HQ

Retail Tech Innovation launches its first edition on October 23rd, 2024 hosted at the iconic Google headquarters in Zürich (Europallee).

The event will gather the brightest minds in retail technology and innovation to explore the frontiers of digital transformation, the challenges faced by the sector and discover new perspectives on valuable and actionable solutions.

The **Food, Travel, Hospitality** and **Leisure** industries will come together to discover and leverage underlying and untapped synergies.



200+
Attendees



130+
Brands



20+
Speakers



Powered by





Karina Stump

Leader Category Management
Supermarket

Digitec Galaxus AG



Elena Bernini

Consumer insights, Competitors and
Market Intelligence Manager

Lavazza



Nicolas Kroeger

Chief Digital Officer

Manor



Barbara Piras

Global Head of Digital Marketing

TUI



Luca Pronzati

Chief Business Innovation Officer

MSC Cruises



Lorenz Würger

Head of E-Commerce

JUMBO



e-Luxury Summit

eLUXURY SUMMIT 2024

November 26th 2024 at IMD – Lausanne

DAGORÀ
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OUR
CONFIRMED
SPEAKERS

All speakers are C-Level managers from leading Luxury Brands & Tech companies from Europe.
Check out the full updated list on [our website](#)



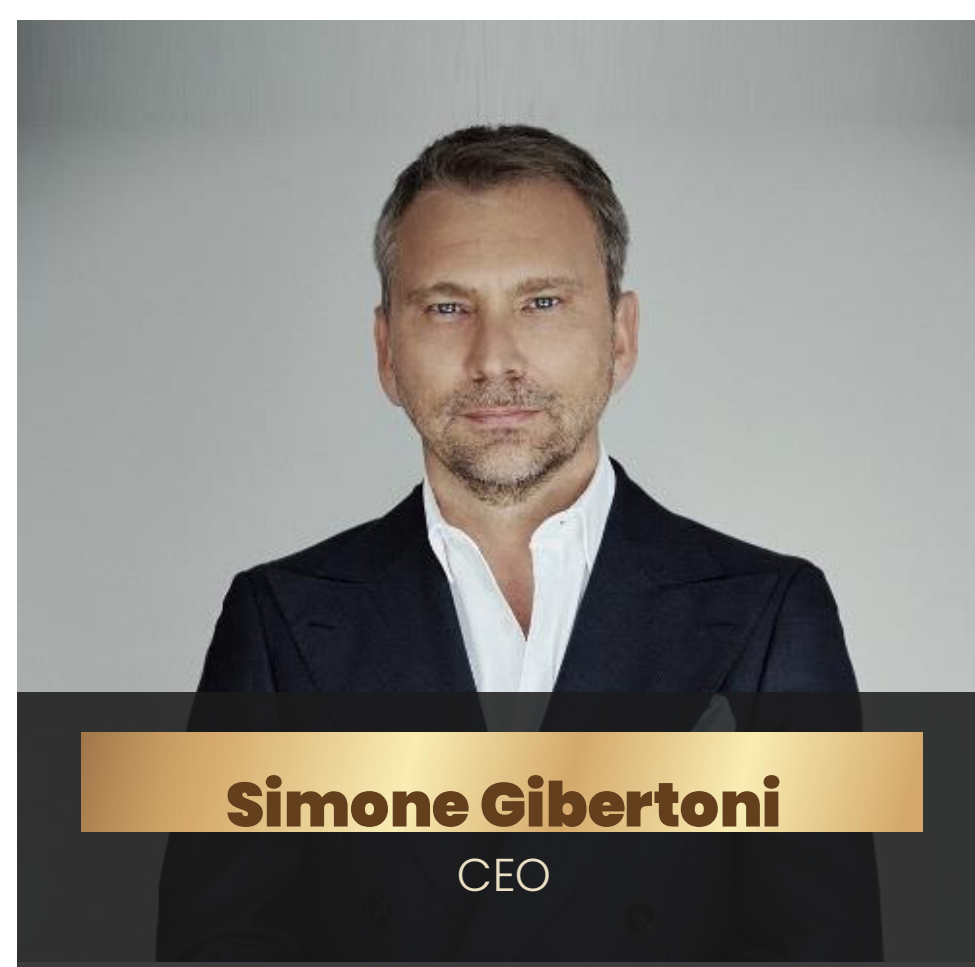
e-Luxury Summit
2024



BVLGARI



roberto cavalli



GALDERMA
EST. 1981

Our Community

DAGORÀ
LifeStyle • Innovation • Hub

Dagorà Community Members – BRANDS

INVESTORS



FASHION



DESIGN



FOOD



BEAUTY & HEALTH



TRAVEL





President



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